

# Oğuzhan Erdemir

Creative Motion Head / Art Director



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## Experience

### Creative Group Head at 9-16 Company

Sep 2018 - Present | Turkey

I worked at 9-16 Company for over 6 years, contributing to projects in video motion, design, HTML, and Lottie files. I approached each project with great energy and enthusiasm, ensuring successful outcomes.

### Photo Multimedia Specialist at Arkas Logistics

May 2017 - 2017 Sep | İstanbul

I worked in the Corporate Communication Department at Arkas Logistics. I managed communication processes with advertising agencies, planned and executed internal communication events, and coordinated design and website management projects.

### Art Director at EkoRE - Eko Renewable Energy

Nov 2016 - Mar 2017 | İstanbul

I actively contributed to communication and website preparations in the renewable energy sector. I promoted solar energy fields operating in various regions of Turkey by creating impactful announcements and visual content for press and social media. Working with an environmentally conscious company during this process provided me with a meaningful and inspiring experience in the renewable energy industry.

### Digital Art Director at Plasenta Conversation Agency

Dec 2014 - Nov 2016 | İstanbul

I worked at a social media agency under the WPP umbrella, where I had the opportunity to collaborate with globally and locally renowned brands such as Coca-Cola, Aptamil, Ülker, Nike, Fuse Tea and Arçelik.

I designed social media account visuals, created engaging content for campaigns, and contributed to the visual aspects of their digital strategies. This experience allowed me to enhance my creativity while gaining a deep understanding of the dynamic world of social media.

## Education

### University

2005 - 2012 | Cyprus

European University of Lefke  
(Visual Communication Design)

## Skills

### Tools

Adobe After Effects  
Adobe Photoshop  
Google Web Designer  
Adobe XD  
Figma  
Adobe Illustrator  
Html5  
Dynamic Showcase Ads - DSA

### Methodology

UI/UX Design  
Motion Design  
Google Network Design (GDN)  
Lottie Files  
Ai Create  
Social Media Advertising

## Interests

Running  
Searching New Tech.  
Cycle  
Cooking :)